

Non-commercial joint-stock company  
«Kazakh National Agrarian Research University»

AGREED

Chairman of the board  
of LLC «KRIAE AIC and RTD»

B. Rustembayev

2024

AGREED

Director of LLC «An gi An»

A. Morozova

2024

AGREED

APPROVED

Chairman of the Board – Rector

A. Kurishbaev

2024

EDUCATIONAL PROGRAM

"6B04102 – MANAGEMENT"

Awarded degree: Bachelor of Business and Management under the educational  
programme «6B04102- Management»

Almaty, 2024


Approved at the meeting of the Department «Management and organization of agribusiness» named after Kh.D.Churin

Protocol № 6, «14» 01 2024 y.

Head of the department  G.Beisenova

Considered at meetings Academic Committee of the Higher School «Business and Law»

Protocol № 6 «30» 01 2024 y.

Chairman of the AC of the faculty  M.Beisenbayeva

Reviewed by the Educational Methodological Council of the University and recommended to the Academic Council

Protocol № 4 «01» 02 2024 y.

Chairman of the EMC of the University  A. Abdyrov

The educational program was approved at the meeting of the Academic Council of KazNARU

Protocol № 9, «01» 03 2024 y.

#### Developers:




Dean of the Higher school «Business and Law»

Head of the department

Candidate of Economic Science, professor

Student of MH-21-13R group

Graduate 2023



  
   
D.Azhinurina  
G.Beisenova  
R. Zhangirova  
B. Kulymbek  
V. Akzholoya

#### Employers:

General Director of LLC "KRIAE

AIC and RTD"

Director of LLC «An gi An»

  
  
B. Rustembayev  
A.Morozova

#### Agreed:

Head of the Educational Programs Design  
Department

  
Zh. Kussainova

### **Scope**

It is intended for realization of preparation of bachelors under the educational program "6B04102 - Management" in NCJSC "Kazakh national agrarian research University".

### **Regulations**

The state mandatory standard of higher education. Order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated July 20, 2022 №2;

Classifier of training areas with higher and postgraduate education. Order of the Minister of Education and Science of the Republic of Kazakhstan dated October 13, 2018 №569;

Standard rules of activity of educational organizations implementing educational programs of higher and (or) postgraduate education. Order of the Minister of Education and Science of the Republic of Kazakhstan dated October 30, 2018 №595;

Rules for the organization of the educational process according to the credit technology of education. Order of the Ministry of Education and Science of the Republic of Kazakhstan dated 12.10.2018 №563;

The algorithm of inclusion and exclusion of educational programs in the Register of educational programs of higher and postgraduate education. Order of the Minister of Education and Science of the Republic of Kazakhstan №665 dated December 4, 2018;

Order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated October 12, 2022 №106. The rules for maintaining the register of educational programs implemented by organizations of higher and (or) postgraduate education, as well as the grounds for inclusion in the register of educational programs and exclusion from it.

Professional standard. Appendix №72 to the order of the Deputy Chairman of the Board of the National Chamber of Entrepreneurs of the Republic of Kazakhstan "Atameken" dated 11.12.2018 №339.

**Professional standard** «Internal communications». Appendix №2 to the order of the Deputy Chairman of the Board of NCE RK "Atameken" dated 18.12.2019 №255.-URL: <http://atameken.kz/>;

### 1.Passport of the educational program

Code and classification of the field of education	6B04-Business, Administration and law
Code and classification of training areas	6B041-Business and administration
Code and name of educational program	6B04102-Management
Type of educational program	Acting
The purpose of the educational program	Training of new generation managers with system knowledge and practical skills in the field of management that responds the modern requirements of the domestic and global labor market
Level according to (I S C E)	6
Level according to NQF	6
Level according to SQF	6
The number of applications for licenses for the training	KZ89LAA00031870 05 August 2021
Accreditation of EP The name of the accreditation body The period of validity of accreditation	№1920 KE 0127 (KazSEE) 13.12.2019-12.12.2024y.
Awarded degree	Bachelor of Business and Management under the educational programme «6B04102-Management»
Learning outcome	Table 2
List of qualifications and positions	<ul style="list-style-type: none"> <li>-the economist-manager on planning and the control, operative management;</li> <li>-the economist-manager on technological and technical development of manufacture;</li> <li>-the economist-manager on the finance in various services of departments of the industrial enterprises and the organizations;</li> <li>-managers in the field of the small, medium and big business, economic, administrative services and divisions of state authorities, devices of akims of various levels;</li> <li>-HR Generalist (organizational development specialist, corporate specialist);</li> <li>-risk management manager;</li> <li>-consultant in the field of human resource management;</li> <li>-E-commerce specialist (online sales management manager)</li> <li>-expert in analyzing factors of working conditions.</li> </ul> <p>Graduates of the specialty can create and develop their own business, act as entrepreneurs.</p>
Professional field of activity	<ul style="list-style-type: none"> <li>-government agencies;</li> <li>-institutions and organizations of all forms of ownership, management bodies of state regulation of the economy in the market infrastructure;</li> <li>-research institutions.</li> <li>-the real sector of the economy, the financial and banking system, business and entrepreneurship.</li> </ul>
Field and object of professional activity	Business structures, industrial production, organizations and firms of various forms of ownership, government agencies, financial institutions, design and research institutes, research, production and educational institutions.

Functions of professional activity	<ul style="list-style-type: none"> <li>-management research in various areas of the organization's activities for making strategic management decisions;</li> <li>-management researches for formation and maintenance of effective system of organizational, economic and administrative relations on objects;</li> <li>-methods, rules and procedures of strategic and tactical planning;</li> <li>-analytical, calculation and normative, consulting activity;</li> <li>-creation of scientific-methodological and organizational-methodological basis for management;</li> <li>-organizational design and feasibility study of projects;</li> <li>-organizational forms, distribution of responsibilities in problem setting, creation of information structures;</li> <li>-work with individuals and groups.</li> </ul>
Types of professional activity	<p>1. Evaluations:</p> <ul style="list-style-type: none"> <li>-to be able to critically assess from different sides (production, motivational, institutional, etc.) the behavior of economic agents, trends in the development of objects in the field of professional activity;</li> <li>-possess the skills to assess the effectiveness of economic entities, their financial situation, determine the level of competitiveness;</li> <li>-to be able to develop and evaluate variants of effective economic decisions.</li> </ul> <p>2. Constructive:</p> <ul style="list-style-type: none"> <li>-possess knowledge in the field of innovation activity, skills and abilities to reconstruct professional activity, implement author's innovative ideas, find non-standard and alternative solutions, be able to generate new ideas and critical thinking. -</li> <li>ability to formulate a problem, to approach it creatively;</li> <li>mastery of methods of development of creative abilities;</li> <li>ability to use the accumulated Experience and create new techniques.</li> <li>-interest in creative tasks, the ability to act not only according to the standard proposed scheme.</li> <li>-high motivation to solve creative tasks, ability to use available knowledge creatively, to organize creative activity of other participants of the management process.</li> </ul> <p>3.Information-technological:</p> <ul style="list-style-type: none"> <li>-master competent and developed speech, knowledge of native and foreign languages, knowledge in the field of communication technology, communication strategies, skills and skills of constructive dialogue, communication in a multicultural, multi-ethnic and multi-confessional society;</li> <li>-be able to collect information from different sources, process the primary information obtained by implementing analytical and communication skills;</li> <li>-be able to apply and use information technologies in professional activities, possess programming skills using modern tools;</li> <li>-Strong knowledge of the code of ethics, negotiation techniques and business communication basics.</li> </ul>
Be competent	<ul style="list-style-type: none"> <li>- know state, Russian and one of the foreign languages as a means of communication within the framework of the existing</li> </ul>

	<p>specialized terminology of professional international communication;</p> <ul style="list-style-type: none"> <li>-have basic methods and means of information interaction, receipt, storage, processing and interpretation of information;</li> <li>-ability to act in accordance with ethical norms;</li> <li>- to carry out diagnostics of production and economic potential of the enterprise;</li> <li>- to find organizational and managerial solutions to problems;</li> <li>-an ability to analyze and interpret financial, accounting and other information in the financial statements of enterprises of various forms of ownership;</li> <li>- find new market opportunities and formulate a business idea;</li> <li>-ability to develop business plans for the creation and development of new organizations (activities, products);</li> <li>- possess knowledge in the field of innovation activity, skills and abilities to reconstruct professional activity, implement author's innovative ideas, find non-standard and alternative solutions, be able to generate new ideas and critical thinking.</li> </ul>
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## 2. Learning outcomes on EP

Codes	Learning outcomes
LO1	To remember the basic basics in the field of life safety, as well as the structure and functions of the environmental and legal, anti-corruption culture, the principles of academic integrity.
LO2	To demonstrate the knowledge and understanding of the leading schools of economic science, the laws of the functioning of the modern economy, the main events of the world and domestic economic history, the development trends in the field of modern business.
LO3	To apply knowledge and understanding in modern digital, innovative technologies, statistical and mathematical modeling tools to analyze and solve analytical and research problems. Work with information systems.
LO4	To carry out a professional conversation in an international business environment by methods of organizing, activating, motivating and controlling the work of subordinates, using a business style when writing reports and reports.
LO5	To illustrate the willingness to make standard and non-standard decisions on choosing effective ways of managing production and personnel, tax policy, optimal logistics channels for promoting goods in situations of risk and uncertainty, and to correspond. Ensure information exchange at all levels.
LO6	To compare and interpret the financial, accounting and other information contained in the statements of enterprises in order to identify the competitive advantages of investment activity in the innovative sphere of Kazakhstan and foreign countries.
LO7	To assess the conditions and consequences of organizational and management decisions in relation to the digitalization of the agricultural sector and quality management systems.
LO8	To argue the socio-economic policy of the state in the context of integration into the global space, as well as the main features of the Kazakhstan economy, its institutional structure.
LO9	To defend your point of view when considering new investment and innovative projects that ensure economic stability and security of the region, enterprise and the state as a whole.
LO10	Develop company development strategies through the use of various Internet technologies, taking into account the specifics of agricultural management, apply knowledge and understanding of facts, phenomena and complex dependencies between them in the field of management.
LO11	To design a business in real time in the global digital space.

### 3. Content of the educational program «6B04102-Management»

Module code	Module name	Discipline cycle	Discipline component	Code of subject	Subject name	Academic credits	Academic study period	Control in the academic period			Number of hours								Distribution of credits per academic period								
								Exams	Differentiated test	Term paper/project	Total	Classroom work					IWS			1 course		2 course		3 course		4 course	
												Lectures	Laboratory trainings	Practice	Studio lessons	Practice	IWSF	IWS	1	2	3	4	5	6	7	8	
																			Number of weeks in the academic period								
																			15	15	15	15	15	15	15	15	
Жалпы модульдер/Общие модули/General modules																											
1	Гуманитарлық және тілдік/ Гуманитарный и языковой/ Humanities and language	ЖБП/ ООД/ GER	МК/ ОК/ CS	SHT/ IYa/ FL 1101	Шет тілі/ Иностранный язык/ Foreign language	5	1	1			5/150			45			30	75	5.0								
2		ЖБП/ ООД/ GER	МК/ ОК/ CS	KOT/ KRYa/ KRL 1103	Қазақ (Орыс) тілі/ Казахский (Русский) язык/ Kazakh (Russian) language	5	1	1			5/150			45			30	75	5.0								
3		ЖБП/ ООД/ GER	ТК/ КВ/ ES	KSN/ OFG/ BOFL 1119	Қаржылық сауаттылық негіздері/ Основы финансовой грамотности/ Basics of financial literacy	5	1	1			5/150	15		30			30	75	5.0								
4		ЖБП/ ООД/ GER	ТК/ КВ/ ES	GZN/ ONI/ FOSR 1118	Ғылыми зерттеулердің негіздері/ Основы научных исследований/ Fundamentals of scientific research	5	1	1			5/150	15		30			30	75									
5		ЖБП/ ООД/ GER	ТК/ КВ/ ES	Kas/ Pre/ Ent 1117	Кәсіпкерлік/ Предпринимательс тво/ Entrepreneurship	5	1	1			5/150	15		30			30	75									
6		ЖБП/ ООД/ GER	ТК/ КВ/ ES	Eko/ Eco 1116	Экономика/ Economy	5	1	1			5/150	15		30			30	75									
7		ЖБП/ ООД/ GER	ТК/ КВ/ ES	TAK/ TAK 1115	Тіршілік әрекетінің негіздері/ Основы жизнедеятельности/ Basics of life activity	5	1	1			5/150	15		30			30	75									



		ООД/ GER	KB/ ES	BZh/ LS 1115	қауіпсіздігі/ Безопасность жизнедеятельности / Life safety																			
8		ЖБП/ ООД/ GER	ТК/ KB/ ES	Eko/ Eco 1114	Экология/ Ecology	5	1	1		5/150	15		30			30	75							
9		ЖБП/ ООД/ GER	ТК/ KB/ ES	KSZhKM/ PAK/ LAACC 1113	Құқық және сыбайлас жемқорлыққа қарсы мәдениет/ Право и антикоррупционна я культура/ Law and anti- corruption culture	5	1	1		5/150	15		30			30	75							
10		ЖБП/ ООД/ GER	МК/ OK/ CS	SHT/ IYa/ FL 1102	Шет тілі/ Иностранный язык/ Foreign language	5	2	2		5/150			45			30	75		5.0					
11		ЖБП/ ООД/ GER	МК/ OK/ CS	KOT/ KRYa/ KRL 1104	Қазақ (Орыс) тілі/ Казахский (Русский) язык/ Kazakh (Russian) language	5	2	2		5/150			45			30	75		5.0					
12		ЖБП/ ООД/ GER	МК/ OK/ CS	KTM / IKG/ HOKS 1110	Қазақстан тарихы (ME)/ История Казахстана (ГЭ)/ History of Kazakhstan (SEC)	5	2	2		5/150	15		30			30	75		5.0					
13		ЖБП/ ООД/ GER	МК/ OK/ CS	Fil/ Phi 2111	Философия/ Philosophy	5	4	4		5/150	15		30			30	75				5.0			
14	Әлеуметтік- саясаттану білім және салауатты өмір салты модулі/ Социально- политических знаний и здоровый образ жизни/ Socio-political knowledge and a healthy lifestyle	ЖБП/ ООД/ GER	МК/ OK/ CS	ASBMAS MP/ MSPZSPK P/ SAPKMSS SCSP 1105	Әлеуметтік- саясаттану білім модулі (әлеуметтану, саясаттану, мәдениеттану, психология)/ Модуль социально- политических знаний (социология, политология, культурология, психология)/ Social and political knowledge module (Social	8	1	1		8/240	30		45			60	105	8.0						

					Studies,Political Studies, Cultural Studies, Psychology)																					
15		ЖБП/ООД/GER	МК/ОК/CS	DSH/ FK/ PC 1106	Дене шынықтыру/ Физическая культура/ Physical culture	2	1	1			2/60			30		30		2.0								
16		ЖБП/ООД/GER	МК/ОК/CS	DSH/ FK/ PC 1107	Дене шынықтыру/ Физическая культура/ Physical culture	2	2	2			2/60			30		30		2.0								
17		ЖБП/ООД/GER	МК/ОК/CS	DSH/ FK/ PC 2108	Дене шынықтыру/ Физическая культура/ Physical culture	2	3	3			2/60			30		30			2.0							
18		ЖБП/ООД/GER	МК/ОК/CS	DSH/ FK/ PC 2109	Дене шынықтыру/ Физическая культура/ Physical culture	2	4	4			2/60			30		30				2.0						
19	Кәсіби және коммуникативті модулі/ Профессиональн о- коммуникативны й/ Professional and communicative	ЖБП/ООД/GER	МК/ОК/CS	АКТ/ ИКТ/ IACT 2112	Ақпараттық- коммуникациялық технологиялар/ Информационно- коммуникационны е технологии/ Information and communication technologies	5	4	4			5/150	15		30		30	75			5.0						
Модули специальности/образовательной программы																										
20	Модуль 1. Экономикаға кіріспе/ Модуль 1. Введение в экономику/ Module 1. Introduction to Economics	БП/ БД/ BS	ЖК/ ВК/ UC	ЕТ 1201	Экономикалық теория/ Экономическая теория/ Economic theory	5	1	1			5/150	15		30		30	75	5.0								
21		БП/ БД/ BS	ЖК/ ВК/ UC	Мік 1202	Микроэкономика/ Microeconomics	6	2	2			6/180	15		45		30	90		6.0							
22		БП/ БД/ BS	ЖК/ ВК/ UC	ОР/ UP/ TP 1204	Оқу практикасы/ Учебная практика/ Training practice	2	2				2/60				20		40		2.0							
23		БП/ БД/ BS	ЖК/ ВК/ UC	Мақ/ Mac 2206	Макроэкономика/ Macroeconomics	6	3	3			6/180	15		45		30	90			6.0						
24	Модуль 2. Экономикалық талдау және қаржылық сауаттылық/	БП/ БД/ BS	ЖК/ ВК/ UC	ZhM/ VM/ HM 1203	Жоғарғы математика/ Высшая математика/ Higher Mathematics	5	2	2			5/150	15		30		30	75		5.0							

25	Модуль 2. Экономический анализ и финансовая грамотность/ Module 2. Economic analysis and financial literacy	БП/ БД/ BS	ЖК/ БК/ UC	Sta 2205	Статистика/ Statistics	5	3	3			5/150	15		30			30	75			5.0				
26		БП/ БД/ BS	ЖК/ БК/ UC	BE 2207	Бизнес этика/ Business ethics	5	3	3			5/150	15		30			30	75			5.0				
27		БП/ БД/ BS	ЖК/ БК/ UC	Kar/ Fin 2208	Қаржы/ Финансы/ Finance	6	3	3			6/180	15		45			30	90			6.0				
28		БП/ БД/ BS	ЖК/ БК/ UC	BE/ BU/ A 2210	Бухгалтерлік есеп/ Бухгалтерский учет/ Accounting	5	4	4			5/150	15		30			30	75			5.0				
29		БП/ БД/ BS	ТК/ КВ/ ES	SSS/ NN/ TAT 3221	Салық және салық салу/ Налоги и налогообложение/ Taxes and taxation	5	5	5			5/150	15		30			30	75				5.0			
30		БП/ БД/ BS	ТК/ КВ/ ES	SE/ NU/ TA 3222	Салық есебі/ Налоговый учет/ Tax accounting	5	5	5			5/150	15		30			30	75							
31		БП/ БД/ BS	ТК/ КВ/ ES	B/ A 3231	1 С Бухгалтерия/ 1 С Accounting	5	6	6			5/150	15		30			30	75				5.0			
32		БП/ БД/ BS	ТК/ КВ/ ES	KND/ FRP/ FMAI 3232	Қаржы нарықтары және делдалдар/ Финансовые рынки и посредники/ Financial markets and intermediaries	5	6	6			5/150	15		30			30	75							
33	Модуль 3. Заманауи менеджмент және маркетинг/ Модуль 3. Современный менеджмент и маркетинг/ Module 3. Modern management and marketing	БП/ БД/ BS	ЖК/ БК/ UC	Mar 2209	Маркетинг/ Marketing	6	3	3			6/180	15		45			30	90			6.0				
34		БП/ БД/ BS	ЖК/ БК/ UC	Men/ Man 2212	Менеджмент/ Management	5	4	4			5/150	15		30			30	75			5.0				
35		БП/ БД/ BS	ТК/ КВ/ ES	UMK/ OP/ OB 3227	Ұйымдастырушыл ық мінез-құлық / Организационное поведение/ Organizational behavior	5	6	6			5/150	15		30			30	75				5.0			
36		БП/ БД/ BS	ТК/ КВ/ ES	ERB/ UTR/ HRM 3228	Еңбек ресурстарын басқару/ Управление трудовыми ресурсами/ Human resource management	5	6	6			5/150	15		30			30	75							
37		БП/ БД/ BS	ЖК/ БК/ UC	HM 4301	HR менеджмент/ HR Management	6	7	7			6/180	15		45			30	90						6.0	

		AS	UC																						
38	Модуль 8. АӨК-дегі экономика және басқару/ Модуль 8. Экономика и управление в АПК/ Module 8. Economic and management in AIC	БП/ БД/ BS	ЖК/ ВК/ UC	Cen BB P 2211	Ценообразование/ Баға белгілеу/ Pricing	5	4	4			5/150	15		30		30	75				5.0				
39		БП/ БД/ BS	ЖК/ ВК/ UC	BU/ OB/ BO 3216	Бизнесті ұйымдастыру/ Организация бизнеса/ Business organization	5	6	6			5/150	15		30		30	75						5.0		
40		Беп/ ПД/ AS	ТК/ КВ/ ES	MU/ MB/ MA 4310	Муниципалды басқару/ Муниципальное управление/ Municipal administration	6	7	7			6/180	15		45		30	90								
41		Беп/ ПД/ AS	ТК/ КВ/ ES	AEB/ REU/ REAM 4310	Аймақтық экономика және басқару/ Региональная экономика и управление/ Regional economy and management	6	7	7			6/180	15		45		30	90						6.0		
42		Беп/ ПД/ AS	ЖК/ ВК/ UC	КР/ РР 4315	Кәсіби практика/ Профессиональна я практика/ Professional practice	5	8				5/150				50		100							5.0	
43		Беп/ ПД/ AS	ТК/ КВ/ ES	SM 4313	Стратегиялық менеджмент/ Стратегический менеджмент/ Strategic management	6	8	8			6/180	15		45		30	90								
44		Беп/ ПД/ AS	ТК/ КВ/ ES	SZh/ SP 4314	Стратегиялық жоспарлау/ Стратегическое планирование/ Strategic Planning	6	8	8			6/180	15		45		30	90								6.0
45	Модуль 4. Іскерлік менеджмент/ Модуль 4. Деловой менеджмент/ Module 4. Business management	БП/ БД/ BS	ЖК/ ВК/ UC	ОР/ РР 2213	Өндірістік практика/ Производственная практика/ Production practice	5	4				5/150				50	100					5.0				
46		БП/ БД/ BS	ЖК/ ВК/ UC	КЕ/ ЕР/ ЕОЕ 3214	Кәсіпорын экономикасы/ Экономика предприятия/ Economics of Enterprise	5	5	5			5/150	15		30		30	75					5.0			

47		БП/ БД/ BS	ТК/ КВ/ ES	ОМ/ PM 3219	Өндірістік менеджмент/ Производственный менеджмент/ Production management	5	5	5			5/150	15		30			30	75							
48		БП/ БД/ BS	ТК/ КВ/ ES	КЕ/ ОТР/ ROLATE 3220	Кәсіпорындағы еңбекақы/ Оплата труда на предприятии/ Remuneration of labor at the enterprise	5	5	5			5/150	15		30			30	75					5.0		
49		БП/ БД/ BS	ЖК/ БК/ UC	ОР/ PP 3217	Өндірістік практика/ Производственная практика/ Production practice	5	6				5/150					50	100						5.0		
50	Модуль 7. Экономика мен менеджменттің цифрлік трансформацияс ы/Модуль 7. Цифровая трансформация экономики и менеджмента/ Module 7. Digital Transformation of Economics and Management	БП/ БД/ BS	ЖК/ БК/ UC	КГ/ KN/ CS 3215	Компьютерлік ғылымдар/ Компьютерные науки/ Computer science	5	5	5			5/150	15		30			30	75					5.0		
51		Беп/ ПД/ AS	ТК/ КВ/ ES	RM 4304	Риск менеджмент/ Risk Management	6	7	7			6/180	15		45			30	90							
52		Беп/ ПД/ AS	ТК/ КВ/ ES	DKB/ AM 4305	Дағдарысқа қарсы басқару/ Антикризисный менеджмент/ Anticrisis management	6	7	7			6/180	15		45			30	90						6.0	
53		Беп/ ПД/ AS	ТК/ КВ/ ES	EBB/ UEB/ EBM 4307	Электрондық бизнесі басқару/ Управление электронным бизнесом/ E-Business Management	6	7	7			6/180	15		45			30	90							
54		Беп/ ПД/ AS	ТК/ КВ/ ES	AEC/ CEA/ DOTAE 4306	АӨК экономикасын цифрлау/ Цифровизация экономики АПК/ Digitalization of the agribusiness economy	6	7	7			6/180	15		45			30	90						6.0	
55		Беп/ ПД/ AS	ТК/ КВ/ ES	КВ/ КУ/ CG 4309	Корпоративтік басқару/ Корпоративное	6	7	7			6/180	15		45			30	90						6.0	

[illegible]

		BS	ES		Инвестиционный менеджмент/ Investment management																					
64		БП/ БД/ BS	ТК/ КВ/ ES	BB/ ОВ/ BV 3230	Бизнесті бағалау/ Оценка бизнеса/ Business valuation	5	6	6		5/150	15		30		30	75										
65	Модуль 6. Бизнес және экономика/ Модуль 6. Бизнес и экономика/ Module 6. Business and Economics	Беп/ ПД/ AS	ТК/ КВ/ ES	SHB/ UZ/ CM 3303	Шығындарды басқару/ Управление затратами/ Cost management	5	5	5		5/150	15		30		30	75					5.0					
66		Беп/ ПД/ AS	ТК/ КВ/ ES	SB/ UK/ QM 3303	Сапа басқару/ Управление качеством/ Quality Management	5	5	5		5/150	15		30		30	75										
67		Беп/ ПД/ AS	ЖК/ ВК/ UC	AU/ OA AO 4302	Агробизнесті ұйымдастыру/ Организация агробизнеса/ Agribusiness organization	5	8	8		5/150	15		30		30	75									5.0	
Қосымша модульдер/Дополнительные модули, выходящие за рамки квалификации/Additional modules beyond qualification																										
Таңдау бойынша модульдер/Модули по выбору/Modules of choice																										
Орташа апталық жүктеменің сағат саны/ Средняя недельная нагрузка в часах/Weekly average workload at hours																0	0	0	0	0	0	0	0	0		
1	Орта білім беру пәндері(ЖБП)/ Общеобразовательные дисциплины(ООД)/General education subjects(GER)					56		13	0	0	1680	90	0	465	0	0	420	705	25	17	2	12	0	0	0	0
	Міндетті компонент(ЖБП/МК)/ Обязательный компонент(ООД/ОК)/Core subjects(GER/CS)					51		12	0	0	1530	75	0	435	0	0	390	630	20	17	2	12	0	0	0	0
	ЖОО компоненті(ЖБП/ЖК)/ Вузовский компонент(ООД/ВК)/University component(GER/UC)					0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Таңдау бойынша компонент(ЖБП/ТК)/ Компонент по выбору(ООД/КВ)/Electives(GER/ES)					5		1	0	0	150	15	0	30	0	0	30	75	5	0	0	0	0	0	0	0
2	Базалық пәндер(БП)/Базовые дисциплины(БД)/Base requirements(BS)					121		21	0	0	3630	315	0	690	0	120	830	1675	5	13	28	20	25	30	0	0
	Міндетті компонент(БП/МК)/ Обязательный компонент(БД/ОК)/Core subjects(BS/CS)					0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	ЖОО компоненті(БП/ЖК)/Вузовский компонент(БД/ВК)/ University component(BS/UC)					86		14	0	0	2580	210	0	480	0	120	620	1150	5	13	28	20	10	10	0	0
	Таңдау бойынша компонент(БП/ТК)/Компонент по выбору(БД/КВ)/ Electives(BS/ES)					35		7	0	0	1050	105	0	210	0	0	210	525	0	0	0	0	15	20	0	0
3	Профильді пәндер(Беп)/ Профилирующие дисциплины(ПД)/Profession requirements(VRS)					57		9	0	0	1710	135	0	375	0	50	270	880	0	0	0	0	5	0	30	22

	Міндетті компонент(Беп/МК)/ Обязательный компонент(ПД/ОК)/Core subjects(VRS/CS)	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	ЖОО компоненті(Беп/ЖК)/ Вузовский компонент(ПД/БК)/University component(VRS/UC)	16		2	0	0	480	30	0	75	0	50	60	265	0	0	0	0	0	0	6	10
	Таңдау бойынша компонент(Беп/ТК)/ Компонент по выбору(ПД/КВ)/Electives(VRS/ES)	41		7	0	0	1230	105	0	300	0	0	210	615	0	0	0	0	5	0	24	12
Оқу жоспары бойынша барлығы/Итого по учебному плану/Total on curriculum		234			0	0	7020	540	0	1530	0	170	1520	3260	30	30	30	32	30	30	30	22
4	Оқытудың қосымша түрлері/Дополнительные виды обучения/Additional courses										Кредиттер саны/ Количество кредитов/ Number of credits		Академиялық кезең/ Академический период/ Academic period		Сағаттар саны/ Количество часов/ Number of hours		Апта саны/ Количество недель/ Number of weeks					
5	Қорытынды аттестаттау модулі (ҚАМ)/Модуль итоговой аттестации (МИА)/Module of final certification (MoFC)									8				240.0								
Қорытынды ҚА ескерілуімен/Итого с уч. ИА/Total including FC											242				7260.0							



<sup>1</sup>Note:

№	Факультет / Кафедра	
	ҚАЗАҚ ТІЛІНДЕ	IN ENGLISH
<b>I</b>	<b>Агробиология</b>	<b>Agrobiology</b>
1	Агрономия, селекция және биотехнология	Agronomy, breeding and biotechnology
2	Жеміс-көкөніс шаруашылығы, өсімдік қорғау және карантин	Horticulture, plant protection and quarantine
3	Топырақтану, агрохимия және экология	Soil science, agrochemistry and ecology
<b>II</b>	<b>Ветеринария</b>	<b>Veterinary</b>
4	Акушерлік, хирургия және өсіп-өну биотехнологиясы	Obstetrics, Surgery and Reproductive Biotechnology
5	Биологиялық қауіпсіздік	Biosecurity
6	Клиникалық ветеринариялық медицина	Clinical Veterinary Medicine
7	Микробиология, вирусология және иммунология	Microbiology, virology and immunology
8	Ветеринариялық санитариялық сараптау және гигиена	Veterinary sanitary examination and hygiene
9	<a href="#">Н.У.Базанова атындағы «Физиология, морфология және биохимия»</a>	"Physiology, morphology and biochemistry" named after N.U. Bazanova
<b>III</b>	<b>Су, жер және орман ресурстары</b>	<b>Water, land and forest resources</b>
10	Орман ресурстары, аңшылықтану және балық шаруашылығы	Forest resources, hunting and fisheries
11	Жер ресурстары және кадастр	Land resources and cadastre
12	Су ресурстары және мелиорация	Water resources and melioration
<b>IV</b>	<b>«Бизнес және құқық» жоғары мектебі</b>	<b>Higher School "Business and Law"</b>
13	Есеп, аудит және қаржы	Accounting, audit and finance
14	Х.Д.Чурин атындағы «Менеджмент және агробизнесісті ұйымдастыру»	"Management and organization of agribusiness" named after H.D. Churin
15	Құқық	Right
<b>V</b>	<b>Зооинженерия және тағам өндірісінің технологиясы</b>	<b>Zooengineering and food production technology</b>
16	Зооинженерия	Zooengineering
17	Тағам өнімдерінің технологиясы және қауіпсіздігі	Technology and food safety
<b>VI</b>	<b>Инженерлік-техникалық</b>	<b>Engineering</b>
18	Аграрлық техника және механикалық инженерия	Agricultural machinery and mechanical engineering
19	И.В.Сахаров атындағы «Машина пайдалану»	"Machine use" named after I.V. Sakharov
20	Энергия үнемдеу және автоматика	Energy saving and automation
21	<a href="#">IT-технологиялар және автоматтандыру</a>	IT technologies and automation
<b>VII</b>	<b>Басқарма Төрағасы - Ректордың орынбасары</b>	<b>Deputy Chairman of the Board- Rector</b>
22	Жалпы білім беру пәндер	<a href="#">General university department</a>
23	Дене тәрбиесі және спорт	Physical education and sports
24	Әскери кафедра	Military department

#### 4. Modules Competency Map

Codes	Module	Educational competence	Learning outcomes
MC1	<b>Module. Humanities and language</b>	aimed at the formation of fundamental source and historiographic materials, as well as for the achievement of modern historical science of Kazakhstan; to determine the role of the history of Kazakhstan in the system of humanitarian knowledge; on revealing the specifics of the object and subject of history of Kazakhstan for the analysis of topical problems of the modern stage of development; on creation of scientifically grounded concept of history of Kazakhstan based on integral and objective coverage of the main stages of ethnogenesis of the Kazakh people, evolution of forms of statehood and civilization in the Great Steppe; on systematization of knowledge of the main events of the modern history of Kazakhstan.	<ul style="list-style-type: none"> <li>- demonstrate knowledge and understanding of the main stages of development of the history of Kazakhstan</li> <li>- correlate the phenomena and events of the historical past with the general paradigm of world-historical development of human society through critical analysis;</li> <li>- possess the skills of analytical and axiological analysis in the study of historical processes and phenomena of modern Kazakhstan</li> <li>- be able to comprehend objectively and comprehensively the immanent features of the modern Kazakhstan model of development</li> <li>- to systematize and give a critical assessment of historical phenomena and processes in the history of Kazakhstan.</li> </ul>
MC2		form a system of general competencies that ensure the socio-cultural development of the personality of the future specialist based on the formation of his ideological, civic and moral positions;	<ul style="list-style-type: none"> <li>- to evaluate the surrounding reality on the basis of ideological positions, formed by the knowledge of the fundamentals of philosophy, which provide scientific understanding and study of the natural and social world by methods of scientific and philosophical knowledge;</li> <li>- to interpret the content and specific features of the mythological, religious and scientific worldview;</li> <li>- to give assessment to everything happening in the social and industrial spheres;</li> </ul>
MC3		develop the ability to interpersonal social and professional communication in the state, Russian and foreign languages;	<ul style="list-style-type: none"> <li>- implement the use of language and speech tools based on a system of grammatical knowledge; analyze information in accordance with the situation</li> </ul>

			<p>of communication;</p> <ul style="list-style-type: none"> <li>- to carry out the use of linguistic and speech means based on the system of grammatical knowledge; analyze information in accordance with the communication situation;</li> </ul>
<b>MC4</b>	<b>Module. Professional and communicative</b>	<p>The development of information literacy through the mastery and the use of modern information and communication technologies in all areas of life and work;</p>	<ul style="list-style-type: none"> <li>- evaluate the activities and actions of communication participants.</li> <li>- to use in personal activities various types of information and communication technologies: Internet resources, cloud and mobile services for searching, storing, processing, protecting and distributing information;</li> </ul>
<b>MC5</b>		<p>Have an intolerant attitude toward corrupt behavior, respectful of legislation and law.</p>	<ul style="list-style-type: none"> <li>- analyze events and actions from the point of view of the area of legal regulation and be able to refer to the necessary regulatory acts;</li> <li>- to be guided in the current legislation; using the law, to protect their rights and interests,</li> <li>- to carry out professional activities on the basis of a developed legal awareness, legal thinking and legal culture;</li> <li>- to acquire a sufficient level of legal awareness;</li> <li>- be able to assess the facts and phenomena of professional activity from an ethical point of view;</li> <li>- apply moral rules and norms of behavior in specific life situations</li> </ul>
<b>MC6</b>		<p>Be competent to analyze and obtain information in accordance with the basic knowledge of the economy; use the basics of economic knowledge in various fields; able to apply this knowledge in solving situational and practical problems.</p>	<ul style="list-style-type: none"> <li>- to know the fundamental problems of the functioning of the economy, the mechanism of action and manifestation of economic laws, as well as the main features of the leading schools and areas of economic science;</li> <li>- to be aware of economic terms and categories, use them in their educational activities;</li> <li>- to understand and know the main events of the world and</li> </ul>

			<p>domestic economic history, the course of ongoing reforms in the light of the strategy "Kazakhstan - 2050", development trends in the field of modern business;</p> <ul style="list-style-type: none"> <li>- to distinguish and compare the behavior of market agents in different types of market structures;</li> <li>- to explain the interaction of economic agents in macroeconomic markets;</li> <li>- to compare the impact of macroeconomic policies in different countries;</li> <li>- to argue their own views on modern macroeconomic phenomena;</li> <li>- to use the knowledge gained in practice to assess the results of economic reforms in Kazakhstan</li> </ul>
<b>MC7</b>		<p>To be competent in the application of methods for the implementation of low-waste production and the assessment of the environmental efficiency of economic activity.</p>	<ul style="list-style-type: none"> <li>- know the contents of the basic terms in the field of ecology, environmental management; modern global and regional environmental problems and their solutions;</li> <li>- be able to apply environmental knowledge to solve and predict possible environmental problems;</li> <li>- apply methods for the implementation of low-waste production and assess the environmental performance of economic activity.</li> <li>- establish causal relationships between phenomena occurring in nature and society,</li> <li>- apply environmental knowledge to solve and predict possible environmental problems.</li> </ul>
<b>MC8</b>		<p>Contribute to the ability to apply this knowledge to address the issues of safety and reliability of operation of machinery and equipment and knowledge of the issues of social protection of workers.</p>	<ul style="list-style-type: none"> <li>- to know the main legislative acts on industrial safety, labor protection, environmental protection and civil protection;</li> <li>- apply the knowledge gained to address the safety and reliability of the operation of machinery and equipment;</li> <li>- ability to evaluate machinery</li> </ul>

			and process equipment in terms of exposure to abnormal situations.
<b>MC9</b>	<b>Module. Socio-political knowledge and a healthy lifestyle</b>	form the skills of self-development and education throughout life;	-to assess situations in various spheres of interpersonal, social and professional communication, taking into account the basic knowledge of sociology, political science, cultural studies and psychology; - to synthesize knowledge of these sciences as a modern product of integrative processes; - to use scientific methods and approaches of research of a specific science, as well as the entire socio-political cluster; - develop their own moral and civic position; - operate with the social, business, cultural, legal and ethical norms of Kazakhstan society; - demonstrate personal and professional competitiveness; - to put into practice knowledge in the field of social sciences and humanities, having international recognition; - to make a choice of methodology and analysis; - summarize the results of the study; - to synthesize new knowledge and present it in the form of humanitarian socially significant products;
<b>MC10</b>		form a personality capable of mobility in the modern world, critical thinking and physical self-improvement.	- to build a personal educational trajectory throughout life for self-development and career growth, focus on a healthy lifestyle to ensure full social and professional activities through methods and means of physical culture.
		<b>Educational competence</b>	<b>Learning Outcomes</b>
<b>MC11</b>	Introduction to Economics	Be competent to analyze and perceive information in accordance with the basic knowledge of Economics; use the basics of economic	- to determine the fundamental problems of the functioning of the economy, the mechanism of action and manifestation of economic laws, as well as the

		<p>knowledge in various fields of activity; able to apply the acquired knowledge in solving situational and practical problems.</p>	<p>main features of leading schools and areas of economic science;</p> <ul style="list-style-type: none"> <li>- to memorize economic terms and categories and use them in your educational activities;</li> <li>- to describe the main events of the world and domestic economic history, the course of ongoing reforms in the light of the implementation Of the strategy "Kazakhstan-2050", development trends in the field of modern business;</li> <li>- to classify the behavior of market agents in various types of market structures;</li> <li>- to illustrate the effectiveness of macroeconomic policies in various countries;</li> <li>- to contrast economic ideas, theories, schools, directions of economic thought;</li> <li>- to argue their own views on modern macroeconomic phenomena;</li> <li>- to evaluate the results of ongoing economic reforms in Kazakhstan.</li> </ul>
<b>MC12</b>	Economic Analysis and Financial Literacy	<p>Analyze and interpret financial, accounting and other information contained in the statements of enterprises of various forms of ownership, organizations, departments and make informed investment, credit and financial decisions.</p>	<ul style="list-style-type: none"> <li>- to remember the general principles of techniques, methods of collection, processing and analysis of statistical data;</li> <li>- to reproduce the information processing algorithm for various applications;</li> <li>- to be able to formulate programs and budget activities;</li> <li>- to model and make constructive decisions in the activities of agricultural enterprises;</li> <li>- to explain the basics of accounting and auditing, financial and managerial accounting, computer accounting programs;</li> <li>- to give examples of the functioning and regulation of the financial market;</li> <li>- to distinguish features of financial accounting in</li> </ul>

			<p>organizations, its information base and financial reporting standards;</p> <ul style="list-style-type: none"> <li>- to apply skills in tax legislation, professional knowledge in the field of taxation and tax policy of the state as a whole, special terminology;</li> <li>- to use the 1C:Accounting program for the operational solution of accounting problems;</li> <li>- to evaluate the activities of financial intermediaries, professional participants in financial markets.</li> </ul>
<b>MC13</b>	Modern Management and Marketing	Assess the competitiveness of the enterprise to build pricing policies. Determine the economic efficiency of marketing decisions.	<ul style="list-style-type: none"> <li>- to create business presentations;</li> <li>- to correlate the actions and behavior of a person acting in the field of management and the functioning of the organization as an “aggregate manager” in relation to his internal and external environment in relation to universal and professional ethical requirements;</li> <li>- choose marketing communications of the company, develop media service;</li> <li>- to apply the skills of analysis and forecasting the movement of material flows;</li> <li>- to interpret the current state and development trends of the international economy;</li> <li>- to practice the analysis of foreign economic activity of the enterprise of its effectiveness;</li> <li>- to compare the competitive advantages of the company;</li> <li>- to argue and justify the pricing policy of enterprises of different ownership forms;</li> <li>- to support the use of various resources of the agricultural sector in the production of competitive agricultural products.</li> </ul>
<b>MC14</b>	Business Management	The ability to perform the calculations necessary for	<ul style="list-style-type: none"> <li>- to define written research forms;</li> </ul>

		<p>drawing up economic sections of the plans, justify them and present the results of work in accordance with the standards adopted by the organization.</p>	<ul style="list-style-type: none"> <li>- to rephrase academic texts and conduct business correspondence;</li> <li>- to explain the economic mechanism of the functioning of firms;</li> <li>- to apply tools and methods of production management in order to increase the competitiveness of the enterprise;</li> <li>- to evaluate the effectiveness of new high-tech technologies, the use of technological forecasting methods.</li> </ul>
<b>MC15</b>	Administrative Management	<p>The ability to make a forecast of the main socio-economic indicators of the enterprise, industry, region and economy as a whole.</p>	<ul style="list-style-type: none"> <li>- to list the goals and methods of state regulation of the economy, the role of the public sector in the economy;</li> <li>- to describe the current economic policy of Kazakhstan;</li> <li>- to describe the problems in the field of state regulation of the economy and social policy of the state;</li> <li>- to apply SWOT analysis for the successful implementation of management decisions;</li> <li>- to characterize agricultural markets and the state of agricultural producers;</li> <li>- to distinguish between the management system of operations of production, innovation, financial, social and other spheres of activity of agricultural enterprises;</li> <li>- to develop long-term and current plans of the enterprise and its divisions;</li> <li>- to develop corporate strategies, plan and implement activities aimed at their implementation.</li> </ul>
<b>MC16</b>	Business and Economics	<p>Develop managerial competencies, apply the basic theories of motivation, leadership and power to the analysis of practical managerial situations and the development of managerial decisions. The ability to use quality management techniques, organize and</p>	<ul style="list-style-type: none"> <li>- to determine the positioning of the brand of Kazakhstan in the agricultural market;</li> <li>- to remember the essence and content of planning in a market economy;</li> <li>- to describe the current state of agribusiness in Kazakhstan;</li> <li>- to discuss stereotypes of behavior of company</li> </ul>



		<p>conduct marketing research; draw up business plans and investment projects.</p>	<p>employees;</p> <ul style="list-style-type: none"> <li>- to distinguish between technologies for negotiations, conferences, corporate events and business receptions;</li> <li>- to apply the skills of developing a model for implementing a quality management system in accordance with international standards ISO 9000: 2000;</li> <li>- to apply the ability to initiative and entrepreneurship;</li> <li>- to solve the problems of forecasting and cost planning;</li> <li>- to use modern methodological, regulatory and other legal documents regulating planning;</li> <li>- practice active business vocabulary;</li> <li>- to illustrate the features of the emergence, implementation and protection of the rights of individual entrepreneurs and legal entities;</li> <li>- to distinguish between state regulation of certain types of entrepreneurial activity in the Republic of Kazakhstan;</li> <li>- to evaluate the economic and social conditions for entrepreneurial activities;</li> <li>- to assess the need for resources and plan their use in solving problems in professional activities;</li> <li>- to defend their point of view in developing a creative concept for an advertising product;</li> <li>- to create a scientific and applied apparatus for business planning and long-term business modeling for the near and long term, taking into account the numerous and constantly changing conditions of the external and internal environment;</li> <li>- to develop and implement requirements for positions, criteria for the selection and placement of personnel;</li> </ul>
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			<ul style="list-style-type: none"> <li>- to develop business plans for the creation and development of new organizations;</li> <li>- to develop systems of motivation and incentives for staff, including remuneration.</li> </ul>
<b>MC17</b>	Digital Transformation of Economics and Management	<p>The ability to form a stable theoretical and practical knowledge of the principles of management in the conditions of transformation and digitalization of the agricultural economy and business; mechanisms of functioning of firms and enterprises of various organizational and legal forms, which are an integral part of his professional education, which will allow more effective decision-making in the implementation of entrepreneurial activities in agribusiness.</p>	<ul style="list-style-type: none"> <li>- to identify issues of digitalization of the agricultural economy and the organization of agribusiness and assess its effectiveness;</li> <li>- to classify the factors that determine the innovative climate and investment potential of modern business entities;</li> <li>- to apply risk management mechanisms to increase the anti-crisis stability of the enterprise;</li> <li>- to use the knowledge gained in the digital economy in the activities of agricultural organizations;</li> <li>- to assess economic risk in the face of uncertainty;</li> <li>- to evaluate the investment activity of the organization;</li> <li>- to defend their point of view in substantiating the necessity of involving the company in electronic business;</li> <li>- to develop an economic strategy for the development of agricultural enterprises based on an analysis of the results of the enterprise.</li> </ul>
<b>MC18</b>	Economic and Management in AIC	<p>Apply knowledge to assess the real macroeconomic situation in the country and determine the path of economic growth.</p>	<ul style="list-style-type: none"> <li>- to identify the main problems of the regional economy, ways and methods of solving them;</li> <li>- to remember the basics of territorial management, the structure and organizational forms of activity of local representative bodies in the Republic of Kazakhstan;</li> <li>- to correlate the patterns of distribution of productive forces and the development of regions;</li> <li>- to describe the development trends of the processes of cooperation and integration in the agricultural sector;</li> <li>- to explain the theoretical</li> </ul>

			<p>foundations of the science of innovation, the state and trends of development of innovative activity in various countries and in Kazakhstan;</p> <ul style="list-style-type: none"> <li>- to choose non-standard and alternative solutions, be able to generate new ideas;</li> <li>- apply copyright innovative ideas;</li> <li>- to interpret the methodology and principles of strategic management of the organization;</li> <li>- to develop management decisions in the field of state and municipal management, taking into account the strategic priorities of socio-economic development, as well as the development and functioning strategy of the company, based on business opportunities.</li> </ul>
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**Information about disciplines**

<b>№</b>	<b>Name of the discipline</b>	<b>Short description of the discipline (30-50 words)</b>	<b>Number of credits</b>	<b>Formed competencies (codes)</b>
<b>General education subjects cycle / Core component</b>				
1	History of Kazakhstan	The study of the course is aimed at the formation of students the concept of modern history of the Fatherland, based on a holistic and objective coverage of the problems of ethnogenesis of the Kazakh people, the evolution of forms of statehood and civilization in the great steppe and the totality of the most significant historical facts and events. Systematization of historical knowledge about the main events of modern history, forming a scientific worldview and citizenship. Creation of ideological and spiritual basis for consolidation of multi-ethnic and multi-confessional Kazakhstan society	5	MC1
2	Philosophy	The course is aimed at forming students' ideas about philosophy as a special form of understanding the world, about its main sections, problems and methods, as well as skills of introspection and moral self-regulation, the development of scientific research abilities and the formation of intellectual and creative potential. Particular attention is paid to the problems of preserving national identity, the assimilation of such key worldview concepts as justice, dignity and freedom and the role of philosophy in the modernization of public consciousness and the solution of global problems of our time.	5	MC2
3	Foreign Language	Teaching a foreign language sets tasks for the development of foreign language communicative competence in the aggregate of its components: - speech competence –the development of communicative skills in the four main types of speech activity; - language competence –the mastery of new language means (phonetic, spelling, lexical, grammatical; - sociocultural competence –the formation of the ability to represent one’s country, its culture; - educational and cognitive competence – familiarization with the available methods and techniques of self-study of languages and	10	MC3

		cultures.		
4	Kazakh (Russian) Language	The discipline is designed to develop the learner's linguistic personality, capable of carrying out cognitive and communicative activities in Russian in the areas of interpersonal, social, professional, intercultural communication in the context of the implementation of state programs of trilingualism and spiritual modernization of national consciousness. Discipline involves the successful mastery of the types of speech activity in accordance with level training.	10	MC3
5	Information and Communication Technologies (in English)	Formation of the ability to critically evaluate and analyze the processes, methods of search, storage and processing of information, methods of collecting and transmitting information through digital technologies. Mastering the conceptual foundations of the architecture of computer systems, operating systems and networks. Formation of knowledge about the concepts of development of network and web applications, information security tools.	5	MC1 MC4
6	<b>Social and political knowledge module (Social Studies, Political Studies, Cultural Studies, Psychology)</b>			
	Social Studies	Discipline studies society, revealing the internal mechanisms of its structure and the development of its structures (structural elements: social communities, institutions, organizations and groups); patterns of social action and mass behavior of people, as well as the relationship between the individual and society. Sociology explains social phenomena, collects and summarizes information about them.	2	MC4 MC5
	Political Studies	The science of politics is an integral subject of modern higher education, helping the young generation analyze and understand socio-political processes and build their own model of political behavior. The purpose of political science is to introduce the individual to socio-political activity, to form an active life position on the development of civil society.	2	MC4 MC5

	Cultural Studies	Teachings about culture, its history, essence, laws of functioning and development, which can be found in the works of scientists who represent various ways of understanding the phenomenon of culture. In addition, the cultural Sciences study the system of cultural institutions through which the upbringing and education of a person is carried out and which produce, store and transmit cultural information.	2	MC4 MC5
	Psychology	Psychology is a science that aims to study the mechanisms of functioning of the human psyche. It examines the patterns of behavior of people in various situations, resulting in thoughts, feelings and experiences. Psychology is what helps us to better understand ourselves, to understand our problems and their causes, to realize our weaknesses and strengths. Its study will contribute to the development in man of moral character and ethics.	2	MC4 MC5
7	Physical Training	The discipline covers a range of issues related to physical culture as part of human culture, healthy lifestyle, its main components, socio-biological basis of adaptation of the human body to physical and mental activity, preparation for independent physical culture and sports, age physiology, self-control of physical condition, psychophysical basis of physical culture and sports, hygiene.	8	MC10
<b>General education subjects cycle / Optional Component</b>				
8	Law and Anti-corruption Culture	The course program provides for the disclosure of such issues as the basic theory of the origin of state and law, the identification of features, subject, methods, principles, branches of law of Kazakhstan, as constitutional, administrative, labor, civil law, criminal, family, land, financial, tax, banking, insurance law of the Republic of Kazakhstan, improving the legal literacy of students in the field of anticorruption legislation, the formation of an anticorruption outlook, the anticorruption standard of eniya, intolerance of any manifestation of corruption.	5	MC5, LO1

	Ecology	Formation of natural-scientific system knowledge about the ecological laws of the existence of individuals, populations and communities of living organisms, which are the theoretical foundation of all environmental measures to ensure human environmental safety, preserve his health, ecological culture, allowing the use of environmental knowledge not only in narrow professional interests, but also to promote the exit of society from the ecological crisis and movement towards sustainable development and apply theoretical knowledge for solving environmental problems.		MC7, LO1
	Life Safety	The course forms a professional safety culture, which is understood as the willingness and ability of an individual to use in professional activity the acquired set of knowledge, skills and abilities to ensure safety in the field of professional activity.		MC8, LO1
	Fundamentals of scientific research	In this discipline, students learn basic approaches to scientific research, including choosing a research topic, developing a hypothesis, choosing methods for collecting data, and analyzing results. They also learn the basics of statistics and experimental research, which help them analyze data and draw conclusions based on research results.	5	LO4
	Entrepreneurship	The discipline is aimed at forming students' understanding of the basics of entrepreneurship, developing key skills and competencies for successful business. The purpose of the course is to familiarize students with the main aspects of entrepreneurship, including the creation of a business idea and the development of a business plan. As a result of the training, students gain the ability to develop and analyze business plans, apply strategic and tactical approaches to managing an entrepreneurial project, as well as effectively solve business problems.	5	LO10
	Economics	The content of the "Economics" course is aimed at mastering the basic knowledge of the economic environment of the society, in which the economic activities of individuals, different enterprises and the state are carried out. The course contributes to the development of economic thinking among students and the ability to make rational decisions with limited natural resources. This discipline contributes to the formation of	5	LO10

		readiness to use the acquired knowledge about the functioning of the economy to further education.		
	Basics of financial literacy	Personal finance management. Formation of own funds and choice of bank, Financial risks and investment strategies, Types of taxes paid by individuals in the Republic of Kazakhstan, Insurance market of the Republic of Kazakhstan, Creation of own business, Financial fraud, Pension savings opportunities.	5	LO3
<b>Core Subjects Cycle / University Component</b>				
9	Economic theory	Economic theory studies and considers the fundamental problems of the functioning of the economy, the evolution of socio-economic development of society, the laws of individual reproduction (microeconomics), reproduction (macroeconomics) at the level of the national economy, mesoeconomics and world economy.	5	MC10, LO3, LO10
10	Microeconomics	The course program examines the laws and patterns of behavior of the two main agents of the market - households and firms. The specifics of the firm's behavior in various market structures are studied: perfect competition, monopoly, oligopoly and monopolistic competition, as well as the characteristics of markets for various types of economic resources: labor, land and capital.	6	MC10, LO3, LO10
11	Macroeconomics	A branch of economics that studies the behavior of the economy as a whole in terms of ensuring conditions for sustainable economic growth, full employment of resources and minimizing the level of inflation. The discipline will allow students to analyze more deeply the macroeconomic processes taking place in the country and anticipate the impact of monetary and fiscal regulation measures on the performance of business entities.	5	MC10, LO2
12	Higher Mathematics	The course of higher mathematics is the foundation of mathematical education and includes such topics as linear and vector algebra, analytical geometry, mathematical analysis, differential equations, probability theory, and mathematical statistics. Mastering the theoretical foundations of mathematics and acquiring practical skills in solving practical problems is a necessity for further study of basic and specialized disciplines and for applying mathematical methods in various fields of science and technology.	5	MC10, LO3, LO5



13	Statistics	The content of the discipline covers a range of issues related to statistical methods of analysis and research of a wide range of socio-economic phenomena and processes that occur in organizations, enterprises, firms and in sectors of the national economy.	5	MC11, LO3, LO5
14	Business ethics	The study of the discipline will allow to master the basic knowledge of ethical norms in the field of business relations, to form the students' concepts of ethics of official behavior and actions of a manager, to implement in concrete practical activities knowledge about the values and norms of business ethics, to solve ethical problems of business life and bear moral responsibility for them.	5	MC13, LO5
15	Finance	The course introduces with the basic principles of enterprise Finance, the basics of monetary and financial transactions, provides basic information about the economic content of financial resources of organizations and the sources of their formation, an idea of the specific features of Finance organizations of various organizational and legal forms of ownership.	6	MC11, LO3, LO5
16	Accounting	The course program examines the theoretical material from the standpoint of the modern concept of accounting on the basis of approved Kazakh standards as a methodological analysis of procedures for the calculation of financial results.	5	MC11, LO5
17	Marketing	The course contributes to the formation of a comprehensive understanding of marketing as a philosophy, strategy and tactics of market activity and the specifics of its implementation in modern Kazakhstan. In the course of the course students are exposed to the basic concepts and functions of marketing, tools of marketing approach to management, the construction of modern marketing strategies, and revealed promising forms of marketing activity	6	LO5, LO8
18	Management	The discipline introduces students to the fundamentals of management of organizational systems; develops students with logical thinking about the nature and content of the processes in organizations operating in a competitive environment; forms knowledge and skills of operations management of production, innovation, financial, social and other areas of the organization.	5	MC12, LO2, LO6, LO7

19	Pricing	The study of this course contributes to the formation of students " complex competencies in the field of pricing theory, techniques for calculating different types of prices; the development of economic thinking and the development of independent effective pricing solutions.	5	MC12, LO3, LO10
20	Business organization	Discipline forms professional competencies in the field of own business and business organization in various organizational and legal forms. The course helps to develop specific knowledge and practical skills for future specialists that allow them to manage their business using the employee motivation system and make scientifically based management decisions.	5	LO10
21	Economics of enterprise	The course program deals with issues related to the activities of Kazakhstani enterprises from the moment of electing its legal form and registration, to organizing production and management, selling products, analyzing work results and choosing a direction for further development.	5	MC13, LO3, LO10
22	Computer science	The purpose of this discipline is to prepare students in the field of using modern computer technologies for data analyzing and visualizing in solving problems in the AIC, acquiring practical skills and experience in programming in the modern Python language for the purpose of effectively managing information resources in their chosen field of activity.	5	LO3, LO5
<b>Core Subjects Cycle / Optional Component</b>				
23	Taxes and taxation	The course program deals with the theory of taxes and theoretical aspects of the tax system; reveals the economic content, functions and principles of taxes, the historical stages of formation and development of taxes and the tax system of the Republic of Kazakhstan, the basic concepts of tax reforms in the country.	5	MC11, LO3, LO5
	Tax accounting	The discipline is designed to form theoretical knowledge and practical skills on the methodology of tax accounting and reporting, based on the requests of external and internal users, applying it as an information base for the justification of management decisions of the financial nature of economic entities in modern economic conditions.		MC11, LO3, LO5
24	1 C Accounting	The discipline "1C Accounting" allows students to master knowledge in the field of modern software tools aimed at automating	5	MC11, LO3, LO5

		the work of an accountant. The 1 C accounting program implements a standard accounting methodology for entrepreneurs of small and medium-sized businesses in accordance with the current legislation of the Republic of Kazakhstan. It embodies the experience of practical work of accountants of hundreds of thousands of self-supporting enterprises and organizations of various sizes and areas of activity.		
	Financial markets and intermediaries	The course is aimed at forming a system of knowledge and competencies in the field of functioning and regulation of the financial market, the role of financial intermediaries. Special attention is paid to the structure, tools and mechanism of the modern financial market, the currency and credit market, the securities market, the insurance market, attracting capital to the economy and the redistribution of financial resources.		MC11, LO3, LO5
25	Organizational behavior	Organizational behavior is a basic scientific discipline about the causes and factors of people's behavior in an organization; the field of scientific research in which the theory, methods and principles of various disciplines are used, with the aim of studying individual ideas, values, actions when working in groups and in the whole organization.	5	MC12, LO2
	Human resource management	The purpose of mastering the discipline "Human Resources Management" is the formation of students' solid theoretical knowledge and practical skills in terms of: the role of a person in an organization, the modern concept of human resources management, the basics of the formation and organization of the human resources management system, the technology of human resources management and their development, evaluation of the effectiveness of the human resources management system.		MC12, LO6, LO5
26	Production management	Production management covers a wide range of tasks in the field of production - from the planning of production processes to the promotion of finished products (services) in the market and the implementation of service functions.	5	MC13, LO6, LO5
	Remuneration of labor at the enterprise	The course program studies the main elements of the organization of labor, methods for analyzing and optimizing them, methods for researching labor processes and calculating labor standards for various production processes, basics of organizing		MC13, LO5, LO6

		remuneration for employees of enterprises.		
27	State regulation of the economy	The discipline "State regulation of the economy" studies the system of public administration, financial, industrial, social, foreign economic and regional policy of the state. The content of the discipline contributes to the formation of professional competencies in the field of state regulation of the economy and obtaining the expected results in the system of qualification requirements of the specialty.	5	MC14, LO9, LO10
	Economic policy of the state	The purpose of mastering the discipline "Economic policy of the state" is to prepare students for future professional activity on the basis of the formation of a modern level of economic knowledge that allows an objective assessment of the development trends of the modern Kazakh state. Particular attention will be paid to the implementation of national priorities for its development and the formation of appropriate directions for the implementation of economic policy.		MC14, LO4, LO5
28	Agrarian Economy	The course examines the objective prerequisites for the formation and development of the agricultural sector of the economy, as well as the economic mechanisms of agribusiness at the macro, meso and micro levels, the organization and use of various resources of the agricultural sector in the production of competitive agricultural products.	5	MC14, LO2, LO9
	Industry economics	The main purpose of studying this discipline is to form students, taking into account modern economic requirements, an idea of the role and place of the industry in the national economy, knowledge about the sectoral structure of the economy of Kazakhstan and methods of sectoral economic justification of the placement of production, as well as the laws, principles and factors of the placement of enterprises and skills in calculating indicators in determining economic and social development of the industry.		MC14, LO4, LO10
29	Investment management	The course deals with the management of investment activities of economic entities, discusses specific areas of investment management and provides examples of investment activities for the successful functioning of organizations in the investment market.	5	MC14, LO4, LO7

	Business valuation	The course examines the basic concepts of valuation, the regulation of valuation activities, the temporary assessment of cash flows, the necessary information and business valuation methods, features of evaluation during restructuring, investing, liquidating enterprises, determining the value of a land plot, a bank and etc .; The world practice of valuation activity is analyzed.		MC14, LO2, LO4
<b>Major Subjects Cycle / University Component</b>				
30	HR Management	Aim of studying the discipline is the formation of qualified managers with comprehensive knowledge and competencies in the field of human resource management for the effective implementation of professional activities. The course studies personnel planning, professional and organizational adaptation of personnel, conflicts in the team, formation and management of the personnel reserve, a system for evaluating the effectiveness and efficiency of personnel management.	6	MC15, LO6, LO7
31	Organization Agribusiness	The study of individual types of business, as well as the study of planning and production of agricultural products, market exchange of goods, the organization of financial management, methods of commercial agreements, business negotiations, consideration of the economic efficiency of entrepreneurial activity in general.	5	MC15, LO2
<b>Major Subjects Cycle / Optional Component</b>				
32	Municipal administration	The course deals with issues of local self-government in Kazakhstan, the theoretical foundations of local self-government and strategic plans for the socio-economic development of the municipality.	6	MC17, LO2, LO8
	Regional economy and management	The course program outlines the basics of the regional economy, the views of representatives of various economic schools on the problems of rational use of territories, the role and place of economic policy in the rational organization of the economic space, approaches to regulating the regional economy, including measures of administrative impact on the placement of productive forces, and on the processes taking place in the region.		MC17, LO2, LO4
33	Strategic management	The discipline is intended for the formation of students' knowledge of the theoretical and methodological foundations of strategic management, the development of practical skills in making strategic decisions in the	6	MC17, LO2, LO7

		conditions of complete lack of information and constant changes in the external environment, the ability to find alternative options in conditions of uncertainty.		
	Strategic Planning	The proposed course discusses the organization of strategic planning in the enterprise, outlines the content and methods of strategic planning, approaches to the development of strategic alternatives and strategy selection.		MC17, LO2, LO7
34	Risk Management	Formation in students of the necessary fundamental professional knowledge and practical skills in the field of modern concepts of assessment, analysis and risk management, the use of effective risk management tools at agricultural enterprises.	6	LO2, LO11
	Anticrisis management	The course reveals the essence of crises and their regulation at the level of enterprises and the state; a methodology for diagnosing bankruptcy of enterprises (organizations) and bankruptcy procedures is presented; describes the features of bankruptcy of credit organizations, the implementation of innovative investment mechanisms in terms of crisis management, as well as personnel management.		MC16, LO2, LO11
35	E-Business Management	The discipline covers a range of issues related to the study of the theoretical and methodological foundations of the market of information products and services, electronic business and e-commerce, the work of provider firms and Internet companies, Internet marketing.	6	MC16, LO7, LO11
	Digitalization of the agribusiness economy	The course examines the most important trends and concepts of the modern stage of digitalization and end-to-end technologies offered by the Digital Kazakhstan program. The necessity of creating a digital platform for the agro-industrial complex is substantiated as an important component of the modern digital economy in order to radically increase the efficiency of agricultural and agro-industrial enterprises through the widespread introduction of new digital technologies into production processes.		LO7, LO11
36	Development of management decisions	The discipline studies methods of ensuring the quality of the management decision made in the conditions of uncertainty of the external and internal environment.	6	MC16, LO3, LO7

	Corporate Governance	The discipline provides students with a system of knowledge about the goals, strategies, functions and methods of corporate governance in Kazakhstan and abroad, as well as skills for solving practical problems of corporate governance.		MC16, LO2, LO8
37	Agrarian management	The course introduces students to the fundamentals of managing organizational systems in the agricultural sector; develops students' logical thinking about the essence and content of processes in organizations operating in a tough competitive environment.	5	MC17, PO2, PO7
	Innovative management	The course introduces theoretical issues of the formation of an innovative strategy of an enterprise and their practical implementation at specific enterprises, with theoretical issues of the evaluation of intellectual property objects and their possibility of use in practice.		MC17, LO4, LO11
38	Quality Management	The discipline is designed to teach students the principles of building quality management systems of organizations based on the provisions of national and international standards ISO 9000 series, as well as the strategy of total Quality Management (TQM), developed in international and domestic practice.	5	MC15, LO5, LO8
	Cost management	The course is aimed at the formation of theoretical knowledge and practical skills in managing the costs and results of the enterprise, the use of accounting information for managerial decisions, the preparation and presentation of complete information to managers in order to manage the costs and results of the enterprise.		MC15, LO3, LO5, LO8
	Innovation Management	The discipline is designed to build theoretical knowledge among students in the field of the economics of innovation and students to master practical skills in solving problems in organizing and managing the processes of creating and commercializing industrial innovations. The course includes the study and analysis of the following issues: classification of innovations; analysis of sources and mechanisms of financing innovative activities; problems of managing innovative business; the formation of the product strategy of companies; assessment of the effectiveness of innovation; methods of commercialization of scientific and technological developments; innovation marketing; innovation project management		MC17, LO3, LO5, LO9

39	Strategic Management	The discipline is designed to form students' knowledge of the theoretical and methodological foundations of strategic management, to develop practical skills in making strategic decisions, in the face of incomplete information and constant changes in the external environment, the ability to find alternative options in the face of uncertainty.	5	MC17, LO3, LO4, LO5, LO10, LO11
	Strategic Planning	The proposed course discusses the organization of strategic planning in the enterprise, outlines the content and methods of strategic planning, approaches to the development of strategic alternatives and strategy selection.		MC17, LO3, LO4, LO5, LO10, LO11



**Practice bases**

<b>№</b>	<b>Name of companies, enterprises, organizations</b>	<b>Contacts Tel, e-mail</b>
1	LLC "KRIAE AIC and RTD"	Almaty, Satpayev str., 30b +7(727)2453599 kazniapk@mail.ru

**Қазақ ұлттық аграрлық зерттеу университеті  
коммерциялық емес акционерлік қоғамы**

**«Бизнес және құқық» жоғары мектебі**

**Х.Д.Чурин атындағы «Менеджмент және агробизнесі ұйымдастыру»  
кафедрасының отырысы**

**№6 ХАТТАМА КӨШІРМЕСІ**

19 қаңтар 2024 жыл

Алматы қаласы

Төрайым – Г.Бейсенова

Хатшы – Қ.Елтаева

Қатысқандар: 13 адам

**КҮН ТӘРТІБІ**

6. 2024-2028жж. арналған 6B04101/7M04115,7M04101/8D04101-Экономика;  
6B04102/7M04117,7M04102-Менеджмент;6B04105/7M04105-Мемлекеттік және  
жергілікті басқару; 7M04112/7M04125-Іскерлік әкімшілендіру; 6B04115-  
Агротуризм; 6B040106-Маркетинг білім беру бағдарламаларын талқылау және  
бекітуге ұсыну.

**ТЫҢДАЛДЫ:**

**Алтыншы сұрақ бойынша:** кафедра меңгерушісі Бейсенова Г.Ш. сөз алды-  
ПОҚ біздің кафедра 2024-2028жж. арналған 6B04101/7M04115,  
7M04101/8D04101-Экономика; 6B04102/7M04117,7M04102-Менеджмент;  
6B04105/7M04105-Мемлекеттік және жергілікті басқару; 7M04112/7M04125 -  
Іскерлік әкімшілендіру; 6B04115-Агротуризм; 6B040106-Маркетинг білім беру  
бағдарламаларын талқылап бекітуіміз қажет.

Жоғары және жоғары оқу орнынан кейінгі білім беру, кәсіптік стандарттарға  
сәйкес білім беру бағдарламаларын жаңарту және өзектендіру бағытында үлкен  
жұмыстар атқарылды. ББ одан ары жетілдіру мақсатында Координаторлармен  
үлкен жұмыс жасалынды. Білім беру бағдарламаларын жаңарту нәтижесінде  
сапалы маман иелерін даярлау мүмкіндігіне ие болу және білімгерлеріміз алған  
білімді практикада қолдана білуі біз үшін маңызды болып табылады.

Сондықтан ББ бойынша нұсқаларын өткізулерін талап етті.

**СӨЗ СӨЙЛЕГЕНДЕР:**

Кафедра меңгерушісі және ПОҚ;

- 6B04101/7M04115,7M04101/8D04101-Экономика (Саурыкова А.К.);

- 6B04102/7M04117,7M04102-Менеджмент (Жангирова Р.Н.);

- 6B04105/7M04105-Мемлекеттік және жергілікті басқару (Қаби Ш.М.);

- 6B040106 - Маркетинг (Қаби Ш.М.);
- 6B04115 - Агротуризм (Нургожаев А.С.);
- 7M04112/7M04125 - Искерлік әкімшілендіру (Бейсенова Г.Ш.).

**ҚАУЛЫ ЕТТІ:**

2024-2028жж. арналған 6B04101/7M04115, 7M04101/8D04101-Экономика; 6B04102/7M04117, 7M04102-Менеджмент; 6B04105/ 7M04105 - Мемлекеттік және жергілікті басқару; 7M04112/7M04125-Искерлік әкімшілендіру; 6B04115-Агротуризм; 6B040106-Маркетинг білім беру бағдарламаларын талқылау және бекітуге «Бизнес және құқық» жоғары мектебінің Академиялық комитетіне ұсыну.

Кафедра меңгерушісі

Г.Ш.Бейсенова

Хатшы

Қ.Е.Елтаева



**Қатысу парағы**  
**Х.Д.Чурин атындағы «Менеджмент және агробизнесіті ұйымдастыру»**  
**кафедрасы**

« 19 » қаңтар 2024 жыл

№	Тегі, аты, әкесінің аты	Лауазымы
1.	Бейсенова Гульнар Шоганбековна	қауым.проф. каф.менгеруші
2.	Керимова Укиляй Керимовна	профессор
3.	Мизанбекова Салима Каспиевна	профессор
4.	Шалгимбаева Куляш Басаргабызовна	профессор
5.	Саурукова Айнура Каналбаевна	профессор
6.	Исмаилова Айгуль Канатбаевна	PhD, аға оқытушы
7.	Курбанбаева Айнаш Амангельдиевна	э.ғ.к., аға оқытушы
8.	Елтаева Куралай Елтаевна	магистр, аға оқытушы
9.	Куралбаева Роза Есенгалиевна	магистр, аға оқытушы
10.	Джумабаева Айгуль Муратовна	магистр, аға оқытушы
11.	Нургожаев Азамат Серікұлы	магистр, аға оқытушы
12.	Куатпекова Алия Куатпековна	магистр, аға оқытушы
13.	Қаби Шырын Миятқызы	магистр, оқытушы

«Қазақ ұлттық аграрлық зерттеу университеті»  
коммерциялық емес акционерлік қоғамы  
«Бизнес және құқық» жоғары мектебі  
Академиялық комитеті  
№6 хаттамадан үзінді

30 қаңтар 2024 жыл

Алматы қаласы

Төрайым – Бейсенбаева М.Т.

Хатшы – Джумабаева А.М.

**Қатысқандар: 18 адам**

Қусайынова Ж.А., «Бизнес және құқық» жоғары мектебі деканы  
Ажинурина Д.А., Төрайымы: Бейсенбаева М.Т. - «Құқық» кафедрасының  
қауым.профессоры, з.ғ.к., хатшы - Джумабаева А.М. Х.Д.Чурин атындағы  
«Менеджмент және агробизнесі ұйымдастыру» кафедрасының аға  
оқытушысы және академиялық комитеттің мүшелері

1. 2024-2028 оқу жылына «Есеп, аудит және қаржы» кафедрасынан  
дайындалған:

6B04103/7M04103 – «Есеп және аудит»;

6B04104/7M04104 – «Қаржы»;

6B04111/7M04111 – «Бағалау».

Х.Д.Чурин атындағы «Менеджмент және агробизнесі ұйымдастыру»  
кафедрасынан дайындалған:

6B04101/7M04115, 7M04101/8D04114-«Экономика»;

6B04102/7M04117, 7M04102-«Менеджмент»;

6B04105/7M04105-«Мемлекеттік және жергілікті басқару»;

6B04106-«Маркетинг»;

6B04115-«Агротуризм»;

7M04112/7M04125-«Іскерлік әкімшілендіру»

«Құқық» кафедрасынан дайындалған:

6B04201/7M04201, 7M04205-«Құқықтану»;

6B04203 – «Агроөнеркәсіптік кешен саласындағы IT заңгер»;

6B04204 – «Агробизнесі қамтамасыз етудің құқықтық негіздері» білім  
беру бағдарламаларын жаңарту.

2. Әртүрлі

**ТЫҢДАЛДЫ:**

1.Шегір Ғ.Б.-«Есеп, аудит және қаржы» кафедрасы 2023-2027 оқу  
жылына дайындалған 6B04103/7M04103-«Есеп және аудит», Найманова Ж.Т.  
-6B04104/7M04104-«Қаржы», Бейсенбаева А.К. 6B04111/7M04111- «Бағалау»  
білім беру бағдарламалары жұмыс берушілермен келісе отырып дайындалды.  
Пәндердің атауларының жаңартыла отырып дайындалғандығын, білім беру  
бағдарламасына жұмыс берушінің өкілі «Asian Independent Group» ЖШС -нің  
директоры А.А. Шаменова және «КазТауҚұрылыс» ЖШС- нің директоры



А.К. Мухамедиев Білім беру бағдарламасының даралығы мен бірегейлігі білім алушыларға экономиканың нақты салаларында қажетті білім беру болып табылатынын атап өткендігін баяндады.

2.Елтаева Қ.Е. - Х.Д.Чурин атындағы «Менеджмент және агробизнесі ұйымдастыру» кафедрасынан дайындалған 6B04101/7M04115, 7M04101/8D04114-«Экономика», 6B04102/7M04117, 7M04102-«Менеджмент», 6B04105/, 7M04105-«Мемлекеттік және жергілікті басқару», 6B040106-«Маркетинг», 6B044115-«Агротуризм», 7M04112/7M04125-«Іскерлік әкімшілендіру» білім беру бағдарламалары жұмыс берушілер - Бірінші май ауылдық округінің әкімі Е.Мукатаев, «ҚазАӨК экономикасы және ауылдық аумақтарды дамыту ҒЗИ» ЖШС Басқарма төрағасы Б.Е.Рустембаев, «Direct Service» ЖШС директоры Ж.Какен келісіп дайындалғандығын хабарлады.

3.Бейсенбаева М.Т. – «Құқық» кафедрасынан дайындалған 6B04201 – «Құқықтану», 6B04203 – «Агроөнеркәсіптік кешен саласындағы IT заңгер», 6B04204 – «Агробизнесі қамтамасыз етудің құқықтық негіздері», 7M04201,7M04205-«Құқықтану» білім беру бағдарламалары жұмыс берушінің өкілі «Ұлттық Заң Академиясының» Президенті Б.Қуандықов және «Global Professional Development» ЖШС- нің бас директоры Б.Айтжанмен бірге келісе отырып дайындалғанын баяндады.

#### **ҚАУЛЫ ЕТЕДІ:**

1.2024-2028 оқу жылына «Есеп, аудит және қаржы» кафедрасынан дайындалған 6B04103/7M04103 – «Есеп және аудит», 6B04104/7M04104 – «Қаржы», 6B04111/7M04111 – «Бағалау» білім беру бағдарламаларын өзгертулерімен;

2. Х.Д.Чурин атындағы «Менеджмент және агробизнесі ұйымдастыру» кафедрасынан дайындалған 6B04101/7M04115, 7M04101/8D04114-«Экономика», 6B04102/7M04117, 7M04102-«Менеджмент», 6B04105/7M04105-«Мемлекеттік және жергілікті басқару», 6B040106-«Маркетинг», 6B044115-«Агротуризм», 7M04112/7M04125-«Іскерлік әкімшілендіру» білім беру бағдарламаларын өзгертулерімен;

3. «Құқық» кафедрасынан дайындалған 6B04201/7M04201,7M04205-«Құқықтану», 6B04203 – «Агроөнеркәсіптік кешен саласындағы IT заңгер», 6B04204 – «Агробизнесі қамтамасыз етудің құқықтық негіздері» білім беру бағдарламаларын өзгертулерімен ҚазҰАЗУ оқу-әдістемелік кеңесіне бекітуге ұсынылсын.

Бизнес және құқық» Жоғары мектебі  
АК төрайымы:

АК хатшысы:



Бейсенбаева М.Т.

Джумабаева А.М.



## РЕЦЕНЗИЯ

на образовательную программу бакалавра бизнеса и управления по образовательной программе «6В04102 – Менеджмент», разработанную выпускающей кафедрой «Менеджмент и организация агробизнеса» имени Х.Д.Чурина НАО КазНАИУ

Данная образовательная программа «6В04102 – Менеджмент» содержит следующие структурные составляющие: паспорт образовательной программы, результаты обучения по образовательной программе, содержание образовательной программы, карту компетенций, сводную таблицу, отражающая объем освоенных кредитов в разрезе модулей образовательной программы и приложения со сведениями о дисциплинах и базах практик.

Структура включает следующие блоки: цикл общеобразовательных дисциплин, цикл базовых дисциплин, цикл профилирующих дисциплин.

В цикле общеобразовательных дисциплин дисциплины (модули) составляют 56 кредитов, из них модуль социально-политических знаний (социология, политология, культурология, психология) - 8 кредитов, иностранный язык -10, казахский язык -10.

Цикл базовых дисциплин, состоит из 5 модулей - «Введение в экономику», «Экономический анализ и финансовая грамотность», «Современный менеджмент и маркетинг», «Деловой менеджмент», «Административный менеджмент» представлены в объеме 116 кредитов.

Цикл профилирующих дисциплин содержит модули «Бизнес и экономика», «Цифровая трансформация экономики и менеджмента» и «Экономика и управление в АПК», отраженных в 62 кредитах.

Целью образовательной программы является подготовка менеджеров новой формации, обладающих системными знаниями и практическими навыками в области управления, отвечающих современным требованиям отечественного и мирового рынка труда.

Образовательная программа разработана на основе Государственного общеобязательного стандарта высшего и послевузовского образования, Приказ Министра науки и высшего образования Республики Казахстан от 20 июля 2022 года №2.

Дисциплины учебного плана по рецензируемой образовательной программе формируют необходимый перечень общекультурных, общепрофессиональных и профессиональных компетенций.

В числе конкурентных преимуществ программы следует отметить, что к ее реализации привлекается достаточно опытный профессорско-преподавательский состав, и ведущие практические работники.

Одним из преимуществ является учет требований работодателей при формировании дисциплин и они по своему содержанию позволяют обеспечить компетенции выпускника.



Качество содержательной составляющей учебного плана не вызывает сомнений. Включенные в план дисциплины раскрывают сущность актуальных на сегодняшний день экономических проблем. Структура учебного плана в целом логична и последовательна. Оценка рабочих программ учебных дисциплин позволяет сделать вывод о высоком их качестве и достаточном уровне методического обеспечения. Содержание дисциплин соответствует требованиям представленной модели выпускника. Предусмотренные дисциплины формируют высокий уровень компетенций.

Разработанная авторами образовательная программа 6B04102 – Менеджмент в полной мере соответствует заявленному уровню подготовки в области управления.

Рецензент, директор  
ТОО «An gi An»



А.Морозова